

FOR IMMEDIATE RELEASE

[MEDIA ASSETS](#)

Voodoo Ranger Teams Up with Skybound Entertainment for ‘Invincible VS’

One of the Most Anticipated Games Drops with a Limited-Edition IPA Pack

(Fort Collins, CO – March 31, 2026) – Today, Voodoo Ranger announced the [“Invincible VS” IPA Variety Pack](#), unlocking exclusive game codes and in-game giveaways. Based on Prime Video’s global hit animated series "Invincible," the new “Invincible VS” is a highly anticipated superhero 3v3 tag-team fighting game from Skybound Entertainment’s internal development studio, Quarter Up.

To celebrate the launch, Voodoo Ranger’s IPA Variety Pack will include a bold new 8% ABV Blood Orange IPA. Inspired by the visceral characters and storytelling of “Invincible VS”, the exclusive beer will give gamers access to 200 exclusive game codes through promotional giveaways. Fans can also receive custom in-game character skin, available to all entrants, and designed specifically for rangerous gamers.

“‘Invincible’ is a cultural phenomenon and bringing it into the gaming world alongside a partner like Skybound allows us to connect with fans in a bold, immersive way,” said Kiron Chakraborty, Voodoo Ranger Brand Marketing Director. “From the gameplay to the beer collaboration, this partnership is all about delivering high-impact experiences that both are known for.”

“This partnership is about meeting fans where they already are - at the intersection of gaming, culture, and shared experiences,” said Garima Sharma, VP, Licensing & Partnerships, Skybound Entertainment. “Voodoo Ranger brings the scale and edge to do that in a way that feels true to ‘Invincible’.”

Voodoo Ranger will also support the launch through major esports and gaming event activations, including:

- **Combo Breaker** (May 20-25, Chicago): Voodoo Ranger will be on-site for the premier fighting game tournament and convention hosting a Barcade, turning an everyday arcade into a beer experience with cans of the “Invincible VS” collab and other Voodoo Ranger favorites.
- **EVO 2026** (June 24–29, Las Vegas): At the world’s largest fighting game tournament, Voodoo Ranger will take the mainstage with their signature beers and an arcade activation.

The limited-edition IPA Pack will be available nationwide from April to July, while supplies last. Find the closest IPA Pack at voodooranger.com/beer/hoppy-variety-pack/.

About Voodoo Ranger

Crafted by New Belgium Brewing, Voodoo Ranger is the fastest-growing craft beer brand in the country. Launched in 2017 with just three beers, Voodoo Ranger has since expanded its lineup to include over 20 distinct brews, including the flagship Voodoo Ranger IPA, Voodoo Ranger Imperial IPA, and Voodoo Ranger Juicy Haze IPA, along with recent record-breaking releases like Juice Force IPA, Tropic Force IPA, and Hardcharged Tea.

For a rangerously good time, follow @voodooranger on Instagram, learn more at voodooranger.com, and discover the official merch of epic beer at www.vootique.com.

About Skybound Entertainment

Skybound is the leading entertainment company built to create, produce, scale, and sustain world-class IP across comics, television, film, video games, audio, merchandise and collectibles. Co-founded by visionary creator Robert Kirkman and CEO David Alpert, Skybound owns and controls a portfolio of globally recognized franchises and cultural hits including *The Walking Dead*, *Invincible*, *Impact Winter*, *Stillwater* and others. Through a creator-first model, Skybound has become the go-to launchpad for original stories across all forms of entertainment.

The company's video game division Skybound Games publishes, produces and globally distributes games across all genres. Skybound's first in-house game development studio Quarter Up will release the highly anticipated tag fighter *Invincible VS* on April 30, 2026.

###