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## Voodoo Ranger and Borderlands 4 Invite Gamers to "Quit Earth" with Exclusive Limited-Edition IPA Pack

(Fort Collins, CO – September 2, 2025) – Voodoo Ranger and Borderlands have teamed up to offer gamers the ultimate *Borderlands 4* launch experience with the introduction of the **Voodoo Ranger x Borderlands 4 IPA 6-packs**. These limited-edition packs are available nationwide beginning today and feature a scannable QR code that unlocks a chance to win a free copy of *Borderlands 4* and in-game golden key rewards.

*Borderlands 4* is the newest and boldest entry in the series. It takes place on a whole new planet, Kairos, for players to loot and shoot their way through and now, with Voodoo Ranger IPA, the journey gets even more rangerous. The Golden Keys offered on Voodoo Ranger IPA 6-packs allow players to open special loot crates packed with rare skins and weapons as they gear-up their Vault Hunters.

"For years, Voodoo Ranger has been playing hard in the gaming space, collaborating with creators, supporting esports teams, and showing up at both national and grassroots events," said Patrick Morgan, Voodoo Ranger's Gaming Community Manager. "The *Borderlands* universe aligns perfectly with the Voodoo Ranger brand, so it was a natural fit for us to hop the ship to Kairos and be part of one of the biggest game launches of the year. We couldn't be more excited to be part of this epic new chapter."

From September 1 to October 1, 2025, the pack's QR code will grant 1,000 individuals a chance to win a copy of the game, and thousands more will receive in-game rewards. For full instant win rules and details visit [VoodooRangerBorderlands4.com](https://VoodooRangerBorderlands4.com).

As the world grows more chaotic, *Borderlands 4* and Voodoo Ranger are asking gamers to Quit Earth and embrace mayhem, and now with Voodoo Ranger IPA by their side, the journey through Kairos gets even better.

Find a 6-pack [near you today](#) and unlock the chance to win *Borderlands 4*, where freedom and Voodoo Ranger IPA are on tap.

### About Voodoo Ranger

Crafted by New Belgium Brewing, Voodoo Ranger is the fastest growing craft beer brand in the country. Launched in 2017 with just three beers, Voodoo Ranger has since expanded its lineup to include over 20 distinct brews including the flagship Voodoo Ranger IPA, Voodoo Ranger Imperial IPA, and Voodoo Ranger Juicy Haze IPA, along with recent record-breaking releases like Juice Force IPA, Tropic Force IPA, and Hardcharged Tea.

For a rangerously good time, follow [@voodooranger](#) on Instagram, learn more at [voodooranger.com](https://voodooranger.com), and discover the official merch of epic beer at [www.vootique.com](https://www.vootique.com).

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